



RESTAURANT APPLICATION

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Company Name: Concert For A Cure
Address: PO Box 262, Grand Island, NY 14072
Legal Form: Corey McGowan Productions LLC
Phone: (716) 341-1040

Event Information

Event:	Concert For A Cure
Date:	August 22, 2015
Venue:	Canalside – Buffalo, NY
Capacity:	10,000
Expected Crowd:	2,000 – 3,000 throughout the day
Doors open:	12:00 PM
Deadline:	May 1, 2015

Ticket Sales

Tickets will be sold at various outlets throughout Western New York and Tickets.com. Tickets will also be made available via phone or internet using the Concert for a Cure phone number or website.

Activity and Participators

While the cause itself and the musical performance by 10 of the area’s best bands will be the main attraction, there will also be dozens of local restaurants and wine vendors Niagara Wine Trails on hand for the event. Niagara Wine Trails will feature many of their local wineries through sales booths that will offer the sampling of wine as well as pre orders on select wine bottles. Local restaurants will sample their finest Western New York cuisine to allow for food pairing and patron ability to stay for the entire daylong event. Appearance and autograph sessions from past and current Buffalo Bills and Buffalo Sabres.

Target audiences

- Western New York
- Northern Pennsylvania
- Southern Ontario
- All ages
- Anyone touched by cancer



APPLICATION PROCESS: Applicants are accepted until the events are full. This is the application, it does not guarantee acceptance. You will if you have not been accepted within 7 days of us receiving the completed application. We will not process your fees unless you have been accepted. Once accepted, we will deposit your fees, you will receive an event letter to be mailed on June 1, 2015. This letter will include with event checklist, map and event setup information.

PAYMENT: We will not accept any applications without payment. Upon acceptance to festival payments will be processed. Preferred form of payment is by check or money order. A \$50 charge will be assessed for bounced checks- no exceptions. A separate \$50 refundable cleaning deposit is required for vendors that have not done business with us before. Make all checks payable to: Corey McGowan Productions

REFUND POLICY: If the withdraw is made 60 days or more prior to the day of the event, you can receive a 50% refund on your festival fee; if it is made 59 days or less from the first day of the event, no refunds are available as all funds are committed to the production, promotion, marketing & advertising of the Festival. All refund requests must be made in writing & received by the festival director by email or mail. Please site reason for withdraw.

WHAT WE PROVIDE: Included in your application fee for each festival, unless otherwise stated, is a 10ft x 10ft space, a 10ft x 10ft cooking area behind or next to the booth. You provide everything else for your set up. The Concert For A Cure may assist in acquiring any equipment needed. Electricity is not available through the event and vendors must provide their own generator.

MENU CHOICES/SIGNAGE: Please fill out your top 3 menu choices; we are only allowing 3 main menu choices & 2 side dish choices (Side dished not required). The Concert For A Cure will do its best to give selected vendors their first choice, but cannot guarantee they will receive it. We do not want to have numerous vendors selling the same thing at any given festival (pizza and wings are the only exception). In your acceptance letter, you will be notified what food items have been approved. You must bring your own signage above your tent as well as your menu sign.

BEVERAGE POLICY: All beverages are being sold exclusively by the Concert For A Cure. No other vendors are allowed to sell beverages unless they are selling a specialty drink that has been approved by the Concert For A Cure.

INSURANCE REQUIRMENTS: All food & restaurant vendors participating in these events must have \$1,000,000 of liability insurance per event. All vendors are required to obtain an insurance certificate prior to the event and must name the following (2) as additional insureds:

Corey McGowan Productions LLC
PO Box 262
Grand Island, NY 14072

City of Buffalo
65 Niagara Square
Buffalo, NY 14202



HEALTH PERMITS: The Concert For A Cure will file and process all health permit applications. Each food vendor is required to have a temporary health permit to open for business at the event. Fee for this permit is included in your event fee.

GREASE/TRASH: All food vendors using deep fryers will need to provide ground cover inside their booth and cooking area for the absorption of grease. No food vendor will be allowed to open for business if the ground cover is not in place. Grease must be disposed of in bio diesel containers located on site at the event. No grease or gray water is to be poured onto the ground or down any drains. Anyone found doing this will be asked to leave the event & your deposit will be forfeited. Trash: Vendors are responsible to collect & properly bag trash within your sales location. Each event will have staff to collect properly bagged trash from outside of your sales location.

DISPLAY SPACE: Each display area will be 10'x10', must be tented, and have an attractive display. All spaces will be located outdoors. All signage & displays/tables must be within your 10x10 space. Concert For A Cure staff has the right to control the "visual impact" of all vendor displays and may require a change or item removal. Any items beyond your 10x10 space will be required to be moved. Any sampling or demonstration of items must be done from within your booth space and must be from the approved items list. Extra weight and tie downs are required for every booth to secure your tent in case of wind. Table coverings should reach the ground. Vendors are responsible for any damage they or their property cause at all times.

SET UP & BREAKDOWN: Your space number will be issued when you receive your event information, to be sent out on June 1, 2015. There will also be a check-in at the event beer tent, centrally located and signed at the festival venue. Check-in is 7:00 a.m. – 11:00 a.m. on Saturday June 13, 2015. If you are not present by 11:00 a.m. on Saturday, you will not participate and your space and fee will be forfeited. No refunds or exceptions will be made. Your entire booth must be set up by 12:00 p.m. Saturday. Please see setup details for setup times. This is a rain or shine event.

PARKING: Vendors must park in designated vendor parking zones with vendor parking pass displayed in dash at all times. We provide one convenient designated Vendor Parking Area located at Town Hall, next to the festival grounds. (see map for location) All vehicles (cars, vans, trucks, trailers) must be off the festival grounds by 11:00 a.m. Saturday. No vendor is permitted to tear down or move any fence or barrier before 8:00pm Saturday.

JUDGING FOR AWARDS: Plaques will be awarded to all 1st, the 2nd and 3rd place winners in each category. Awards will be given out at 5:00pm during the festival. Judging is conducted by a group of 12 judges with no ties to any participating restaurant.

LIABILITY: Concert For A Cure and its staff and volunteers will not be held responsible for injury, loss, theft, damage, acts of God or vandalism of any individual's self, property or works. The festival grounds are not fenced in. Each vendor will be held responsible for any damage they, their staff, or their property causes to the Concert For A Cure.



Requirements:

Merchants are required to complete the following:

- 10x10 or similar size tent
- Submit insurance certificate with required named insured
- Remit an Event Fee of \$200.00 and \$50.00 cleaning deposit (new vendors only)
- Remit 0% of sales generated at the Concert For A Cure
- Complete all necessary paperwork by requested deadlines
- Attend the Restaurant Meeting held in August 2015. Date to be determined.
- Provide electronic copy of your restaurant's color logo in either vector or high resolution JPEG

Merchants are provided with the following:

- One 10' x 10' space
- Convenient vehicle drive in for setup and take down
- Patron seating throughout the event
- Access to portable water
- Roaming event security
- Erie County Temporary Health Permit

*You are encouraged to use your own equipment. If you need assistance renting tables, chairs, tents or cooking equipment please contact Corey McGowan at 716-341-1040 or email at corey.mcgowan89@gmail.com



FOOD VENDOR APPLICATION

Company Name _____ Contact Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
Email _____ Website _____

Payment Method (please select one):

1. Check #'s:
2. Cash

MENU CATEGORY (please select one):

- American Asian Hispanic Greek Italian Middle Eastern
 Restaurant or Gourmet Other (description) _____

MENU CHOICES (approved items will be sent with acceptance letter):

Booth # 1 Main Dish (choose 3 max)

1. _____
2. _____
3. _____

Booth #1 Side Dish (choose 2 max) (Not required)

1. _____
2. _____

I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that the Concert For A Cure and all their representatives are not responsible for or liable for damages including, but not limited to, loss suffered before, during, or after each event I have applied to as a result of the display of my work, equipment or material. I understand that there are no refunds or rain checks due to inclement weather. If these guidelines are not upheld, my booth will be closed immediately and my funds will not be refunded.

Print Name _____ Signature _____
 Date _____

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