

**CENTER STREET
LEWISTON, NY**

**DATE AND TIMES AT
COREYMCGOWAN.COM**


**A Taste of
Lewiston**


**Corey McGowan
PRODUCTIONS**

Complete informational packet is available online to outline all important event details

VENDOR CATEGORIES

EVENT OVERVIEW

FOOD/DRINK VENDORS

Any vendor serving food to be consumed on site **250**

NON-FOOD VENDORS 125

Any area services, products or specialty business

NOT FOR PROFITS 75

Area organizations, clubs or charity groups

FARMS NC

FOOD PORTIONS

All food items must be sold in sample sizes

FOOD PRICING

Food is purchased using tickets valued at \$1 each. Min \$2 | Max \$6

TICKET SYSTEM

Vendors may only accept tickets as compensation. Remit 5%

BEVERAGE POLICY

Vendors are only allowed to sell pre-approved specialty beverages.

VENDOR LOCATIONS

Early response guarantees location choice. First come, first serve. Layouts given at event check-in

DEADLINES

**BEFORE
EVENT**

EVENT APPLICATION

Application fee is due upon receiving your application **4
WEEKS**

MENU ITEMS

Needed for health permit and menu publications **4
WEEKS**

INSURANCE

Certificate naming three additional insured required **4
WEEKS**

LATE APPLICATIONS

Being sent after first due date will incur a \$25 late fee **2
WEEKS**

A LA CARTE

HEALTH PERMIT INC

We will file and take care of your health permit fee

EVENT SEATING INC

The event will provide areas for patron seating

ACCESS TO WATER INC

Potable water will be available for you at the event

EVENT MARKETING INC

We will promote your business through our event marketing

ENTERTAINMENT INC

Musical entertainment will be provided for entire event

ELECTRICITY 50

BUSINESS NAME -----
CONTACT NAME -----
ADDRESS -----
PHONE -----
EMAIL -----



**SEND APPLICATION WITH LISTED ITEMS TO 1879 WHITEHAVEN RD #400 OR
EMAIL TO COREY.MCGOWAN89@ICLOUD.COM**

EVENT FEE INSURANCE CERTIFICATES MENU LIST

PAYMENT METHOD(PLEASE SELECT ONE): **PROMO CODE:**

1. CARD NUMBER (4% FEE):
 EXPIRATION DATE: ____ SEC CODE: ____ ZIP: ____
2. CASH - MUST BE DELIVERED WITH APPLICATION
3. CHECK # MADE PAYABLE TO COREY MCGOWAN PRODUCTIONS:

VENDOR CATEGORY (PLEASE SELECT ONE):

RESTAURANT NON-FOOD VENDOR NOT FOR PROFIT
OTHER (DESCRIPTION) -----

AMENITIES (ELECTRICITY LIMITED; NOT GUARANTEED)

DO YOU NEED WATER? YES NO DO YOU NEED ELECTRICITY? YES NO

PLEASE LIST NEEDS FOR ELECTRICITY:

MENU CHOICES (3 MENU ITEMS MAX)

MANDATORY HEALTHY OPTION - CASH PRIZE (SEPARATE APP ATTACHED)

FOOD ITEM & DESCRIPTION	PRICE IN TICKETS
1. -----	-----
2. -----	-----
3. -----	-----

**I AGREE TO ABIDE BY THE GUIDELINES OF THE EVENT INFORMATIONAL
PACKET READ AT WWW.COREYMCOWAN.COM. I UNDERSTAND THAT ALL
PROMOTION OF MY ITEMS MUST TAKE PLACE WITHIN THE CONFINES OF MY
BOOTH. I FURTHER UNDERSTAND THAT COREY MCGOWAN
PRODUCTIONS AND ALL OF THEIR REPRESENTATIVES ARE NOT RESPONSIBLE
FOR OR LIABLE FOR DAMAGES INCLUDING, BUT NOT LIMITED TO, LOSS
SUFFERED BEFORE, DURING, OR AFTER EACH EVENT. I UNDERSTAND THAT
THERE ARE NO REFUNDS OR RAIN CHECKS DUE TO INCLEMENT WEATHER.**

PRINT NAME: -----

SIGNATURE: -----

GO HEALTHY!

AND WIN

at

THE TASTE OF LEWISTON

The Independent Health Foundation is excited to bring the Healthy Options® program to this year's Taste of Lewiston! All participating restaurants and food trucks are required to designate one item as a "Healthy Option" and will have the chance to win a \$500, \$250 or \$100 cash prize!

Healthy Options was created to help our community make informed decisions about healthy eating. Being able to find our orange sticker around town means that someone can make a heart-healthy decision knowing the menu item is considered lower in fat, saturated fat, cholesterol and/or sodium.



HOW DO I PARTICIPATE?

Online forms are available on our website, www.healthyoptionsbuffalo.com, using our restaurant sign-up button. Or, you can complete the recipe form on the back side of this sheet. Our registered dietitian and staff will work closely with your restaurant to ensure your menu item meets the Healthy Options program criteria (also available online). We will notify you once we've approved your menu item, which will be promoted for FREE on our website.

HOW DO I WIN?

A panel of judges will have the opportunity to vote for their favorite Healthy Options menu item throughout the event. The top three winners will receive a \$500, \$250 or \$100 cash prize, as well as recognition on our website.

ARE THERE OTHER EVENTS I CAN PARTICIPATE IN?

We're glad you asked! By joining Healthy Options, you'll have the opportunity to participate in various events throughout the year and gain exposure for your restaurant on our website, through social media, and in other promotional materials that we use year-round. Healthy Options is a FREE program that currently features more than 200 participating restaurants and food trucks throughout Western New York.

Questions?

For more information, or to participate in the Healthy Options program, please contact the Independent Health Foundation at (716) 635-4959 or info@healthyoptionsbuffalo.com.



