

**MAIN STREET  
LOCKPORT, NY**

**DATE AND TIMES AT  
COREYMCGOWAN.COM**



Complete informational packet is available online to outline all important event details

## VENDOR CATEGORIES

<b>FOOD/DRINK VENDORS</b>	
Any vendor serving food to be consumed on site	<b>250</b>
<b>NON-FOOD VENDORS</b>	<b>125</b>
Any area services, products or specialty business	
<b>NOT FOR PROFITS</b>	<b>75</b>
Area organizations, clubs or charity groups	
<b>FARMS</b>	<b>NC</b>

## A LA CARTE

<b>HEALTH PERMIT</b>	<b>INC</b>
We will file and take care of your health permit fee	
<b>EVENT SEATING</b>	<b>INC</b>
The event will provide areas for patron seating	
<b>ACCESS TO WATER</b>	<b>INC</b>
Potable water will be available for you at the event	
<b>EVENT MARKETING</b>	<b>INC</b>
We will promote your business through our event marketing	
<b>ENTERTAINMENT</b>	<b>INC</b>
Musical entertainment will be provided for entire event	
<b>ELECTRICITY</b>	<b>50</b>

## EVENT OVERVIEW

### FOOD PORTIONS

All food items must be sold in sample sizes

### FOOD PRICING

Food is purchased using tickets valued at \$1 each. Min \$2 | Max \$6

### TICKET SYSTEM

Vendors may only accept tickets as compensation. Remit 5%

### BEVERAGE POLICY

Vendors are only allowed to sell pre-approved specialty beverages.

### VENDOR LOCATIONS

Early response guarantees location choice. First come, first serve. Layouts given at event check-in

## DEADLINES

### EVENT APPLICATION

Application fee is due upon receiving your application **4 WEEKS BEFORE EVENT**

### MENU ITEMS

Needed for health permit and menu publications **4 WEEKS BEFORE EVENT**

### INSURANCE

Certificate naming three additional insured required **4 WEEKS BEFORE EVENT**

### LATE APPLICATIONS

Being sent after first due date will incur a \$25 late fee **2 WEEKS BEFORE EVENT**

**BUSINESS NAME** -----

**CONTACT NAME** -----

**ADDRESS** -----

**PHONE** -----

**EMAIL** -----



**SEND APPLICATION WITH LISTED ITEMS TO 1879 WHITEHAVEN RD #400 OR  
EMAIL TO COREY.MCGOWAN89@ICLOUD.COM**

EVENT FEE     INSURANCE CERTIFICATES     MENU LIST

**PAYMENT METHOD(PLEASE SELECT ONE):**                      **PROMO CODE:**

1. CARD NUMBER (4% FEE):  
EXPIRATION DATE: \_\_\_\_ SEC CODE: \_\_\_ ZIP: \_\_\_\_\_

2. CASH - MUST BE DELIVERED WITH APPLICATION

3. CHECK # MADE PAYABLE TO COREY MCGOWAN PRODUCTIONS:

**VENDOR CATEGORY (PLEASE SELECT ONE):**

RESTAURANT                      NON-FOOD VENDOR                      NOT FOR PROFIT  
OTHER (DESCRIPTION) -----

**AMENITIES (ELECTRICITY LIMITED; NOT GUARANTEED)**

DO YOU NEED WATER? YES NO    DO YOU NEED ELECTRICITY? YES NO

PLEASE LIST NEEDS FOR ELECTRICITY:

**MENU CHOICES (3 MENU ITEMS MAX)**

**MANDATORY HEALTHY OPTION - CASH PRIZE (SEPARATE APP ATTACHED)**

FOOD ITEM & DESCRIPTION	PRICE IN TICKETS
1. -----	-----
2. -----	-----
3. -----	-----

**I AGREE TO ABIDE BY THE GUIDELINES OF THE EVENT INFORMATIONAL  
PACKET READ AT WWW.COREYMCOWAN.COM. I UNDERSTAND THAT ALL  
PROMOTION OF MY ITEMS MUST TAKE PLACE WITHIN THE CONFINES OF MY  
BOOTH. I FURTHER UNDERSTAND THAT COREY MCGOWAN  
PRODUCTIONS AND ALL OF THEIR REPRESENTATIVES ARE NOT RESPONSIBLE  
FOR OR LIABLE FOR DAMAGES INCLUDING, BUT NOT LIMITED TO, LOSS  
SUFFERED BEFORE, DURING, OR AFTER EACH EVENT. I UNDERSTAND THAT  
THERE ARE NO REFUNDS OR RAIN CHECKS DUE TO INCLEMENT WEATHER.**

**PRINT NAME:** -----

**SIGNATURE:** -----

# GO HEALTHY *and* WIN at THE TASTE OF LOCKPORT

The Independent Health Foundation is excited to bring the Healthy Options® program to this year's Taste of Lockport! All participating restaurants and food trucks are required to serve one item as a "Healthy Option" and will have the **chance to win a \$500, \$250 or \$100 cash prize!**

Healthy Options was created to help our community make informed decisions about healthy eating. Being able to find our orange sticker around town means that someone can choose a heart-healthy option anywhere!

## HOW DO I PARTICIPATE?

- 1. Pick an item you want to serve.**
- 2. Submit your recipe by July 20:** Online recipe forms are available on our website, [www.healthyoptionsbuffalo.com](http://www.healthyoptionsbuffalo.com), using our restaurant sign-up button. Or, you can complete the recipe form on the back side of this sheet.
- 3. Speak with our nutritionist:** Our Nutritionist team will reach out and work closely with you regarding any alterations/recommendations needed to meet our Healthy Options program criteria (also available online).
- 4. Receive Approval:** We will let you know if your Healthy Options item is approved. If it is not approved, we will work with you to designate a healthy option on your menu.
- 5. Promotion:** Once we approve your menu item it will be promoted for FREE on our website and will be eligible for the festival cash prizes!



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**RECIPES MUST BE SUBMITTED BY FRIDAY, JULY 20. Restaurants that do not submit by July 20 AND do not receive approval of their Healthy Option item will not be eligible for the cash prizes, and a \$50 fine may be imposed.**

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## HOW DO I WIN?

A panel of judges and/or festival goers will have the opportunity to vote for their favorite-tasting Healthy Options menu item throughout the event. **The top three winners will receive a \$500, \$250 or \$100 cash prize**, as well as recognition on our website. Feel free to encourage festival goers to vote for your Healthy Option item by texting the designated number or visiting the Healthy Options tent to submit their ballot.

## ARE THERE OTHER EVENTS I CAN PARTICIPATE IN?

We're glad you asked! By joining Healthy Options, you'll have the opportunity to participate in various events throughout the year and gain exposure for your restaurant on our website, through social media, and in other promotional materials that we use year-round.

### Questions?

For more information, or to participate in the Healthy Options program, please contact the Independent Health Foundation at (716) 635-4959 or [info@healthyoptionsbuffalo.com](mailto:info@healthyoptionsbuffalo.com).



